



Our Deep Purpose

VISION

Women enjoy gender equality and good health

Our aspirations

PURPOSE

Be a welcoming place where women learn to prioritise their health and wellbeing to live better lives

VALUES

Our beliefs and behaviors

INTEGRITY

We are open, honest and accountable and work hard to develop relationships built on mutual trust with all our clients.

WOMEN-CENTRED

We are dedicated to providing women-centred care, valuing individual needs and expectations to work with clients as equal partners in their own wellbeing.

INCLUSIVENESS

We are an accessible centre for women who face barriers to good healthcare.

COLLABORATION

We work alongside our clients, carers and partners within the community to provide high quality health and wellbeing services

FOCUS AREAS

Our beliefs and behaviors

POSITIVE MENTAL WELLBEING

Support positive adjustment to parenting during the first 1000 days and offer recovery led services with women aged 16 years and over.

WOMEN'S SEXUAL AND REPRODUCTIVE HEALTH

Working to prevent, screen and provide early intervention to improve health outcomes.

GENDERED VIOLENCE

Normalising conversations about the impact of gendered violence and supporting healthy relationships.

ECONOMIC INSECURITY

Prioritising women who cannot access fee-for-service. Empower, encourage and support women experiencing economic insecurity to better manage their own health-care needs.

STRATEGIES & PRIORITY ACTIONS

Actionable focus areas to achieve Our Vision

EMPOWER WOMEN

Empower women in our community to be experts in their own health and wellbeing.

- Use an outreach model to reach priority populations
- Provide and encourage early screening and prevention activities
- Work with clients and carers to ensure they are an active participants in their own health and wellbeing

QUALITY SERVICES

Recognised as a leader in the delivery of quality, integrated women centred services.

- Implement new integrated service of care model.
- Support new, emerging and diverse leaders in women's health through placement, internship and volunteering opportunities
- Collaborate with others to provide culturally secure and relevant health pathways.

STRENGTHEN OUR ORGANISATION

Grow and ensure sustainability with strong governance

- Grow our capacity to assist more women in partnership with others.
- Increase and diversify revenue streams to expand our ability to provide excellent care to women.
- Spread our reach and services through partnership and co-location opportunities

EVIDENCE BASED

Committed to innovation and a deliberate and sustained learning culture

- Develop a continuous improvement culture led by an evidence based approach.
- Increase knowledge base of emerging and contemporary practice to ensure our clients have access to the best health care.
- Advocate for and promote systemic change to improve women's health outcomes

