



FREMANTLE WOMEN'S HEALTH CENTRE

Strategic Plan 2021-2025

OUR DEEP PURPOSE

VISION

Women enjoy
gender equality
and good health





FREMANTLE WOMEN'S HEALTH CENTRE

OUR ASPIRATIONS

PURPOSE

Provide strategic, coordinated and gender-responsive services with our partners and stakeholders to improve the health, safety and wellbeing of women and girls and their families.



VALUES OUR BELIEFS AND BEHAVIORS

WOMEN-CENTRED

We are dedicated to providing women-centred care, valuing individual needs and expectations to work with clients as partners in their own wellbeing.

INCLUSIVE

We are inclusive of all women and girls.

WITH INTEGRITY

We are open, honest and accountable and work hard to develop relationships built on mutual trust.

COLLABORATIVE

We work with clients, carers and partners and community to provide high quality health and wellbeing services.



FOCUS AREAS

OUR DIFFERENTIATORS

MENTAL HEALTH AND WELLBEING

Support positive adjustment to parenting during the first 1000 days and offer recovery led services with women aged 16 years and over.

IMPACTS OF GENDERED VIOLENCE

Work with women and community to offer trauma informed services and supports to reduce the impact of gender-based violence.

WOMEN'S SEXUAL AND REPRODUCTIVE HEALTH

Working to prevent, screen and provide early intervention to improve health outcomes.

CHRONIC CONDITIONS AND HEALTH AGEING

Promote health behaviours, health ageing and prevent the development of risk factors.



ACKNOWLEDGEMENT

We acknowledge the traditional owners of the Country on which we live and work, the Whadjuk people of the Noongar Nation, and pay our respects to the Elders past, present and emerging.





STRATEGIES AND PRIORITY ACTIONS

ACTIONABLE FOCUS AREAS TO ACHIEVE OUR VISION OUR BELIEFS AND BEHAVIORS

EMPOWER WOMEN

Empower and advocate.

- Provide and encourage health promotion, prevention, early screening, treatment and other interventions.
- Work with clients and carers to co-design programs and services to ensure active participation in their own health and wellbeing.
- Collaborate with partners and stakeholders to leverage their relationships, community connections and offer pathways to learning and work.
- Provide outreach and referral services to reach vulnerable women, girls and families.
- Prioritise women and communities who cannot access fee-for-service and support those experiencing economic insecurity to better manage their own health-care needs.

PROVIDE QUALITY SERVICES

Recognised as a leader in the delivery of quality, integrated women centred services.

- Provide quality accredited, integrated service of care models.
- Collaborate with others to provide culturally secure and relevant health pathways.
- Provide training and capacity development on emerging and contemporary practices such as trauma informed.
- Support new, emerging and diverse leaders in women's health through student placements, internship and volunteering opportunities.

STRENGTHEN OUR ORGANISATION

Grow and ensure sustainability with strong governance.

- Through partnerships with others, build our capacity to assist more women.
- Increase and diversify revenue streams to increase services to women.
- Extend our reach and services through partnerships and co-location opportunities.

LEAD EVIDENCE-BASED

Committed to innovation and a deliberate and sustained learning culture.

- Develop a continuous improvement culture informed by data, evidence and analysis.
- Look for creative and innovative solutions to strengthen our impact.
- Increase knowledge base of emerging and contemporary practices.
- Advocate and promote systemic change to improve women's health and wellbeing outcomes.



**FREMANTLE WOMEN'S
HEALTH CENTRE**

114 South Street, Fremantle
PO Box 8014, Hilton WA 6163

Phone 9431 0500
Fax 9430 7862

enquiries@fwhc.org.au
www.fwhc.org.au

